



TOP 10
REASONS TO LOVE
MANAGED SERVICES & IMPERTO

 **imperto.ai**

TOP 10 REASONS TO LOVE MANAGED SERVICES & IMPERTO

In life, sports, and business, choosing the right partner is a huge decision. At ImpertoAI, we get it. Choosing the right one is rewarding, impactful and amazing. Choosing poorly can be the equivalent of a daily root canal... without happy juice.

1

Deep Domain Expertise (No Rookies Allowed!)

Our Team is made up of seasoned professionals who understand diverse audiences, and how best to communicate with them. We design unified solutions that meet your audience where they live, no matter if they are Prospects or Partners, Customers or Employees.

2

High Margin High Satisfaction Solution

By joining forces, ImpertoAI offers a fresh stream of predictable, high margin SaaS subscription revenue. By adding an AI marketing communication layer to the portfolio, increase your Average Revenue Per User (ARPU) without adding technical overhead.

3

Scale The Business Not The Headcount

The MSP world can be a wickedly hard place. ImpertoAI delivers a high value solution that doesn't require complex on-site installations, server maintenance, or heavy "Tier 3" support tickets, making it a scalable addition to the services catalog without additional support burdens.

4

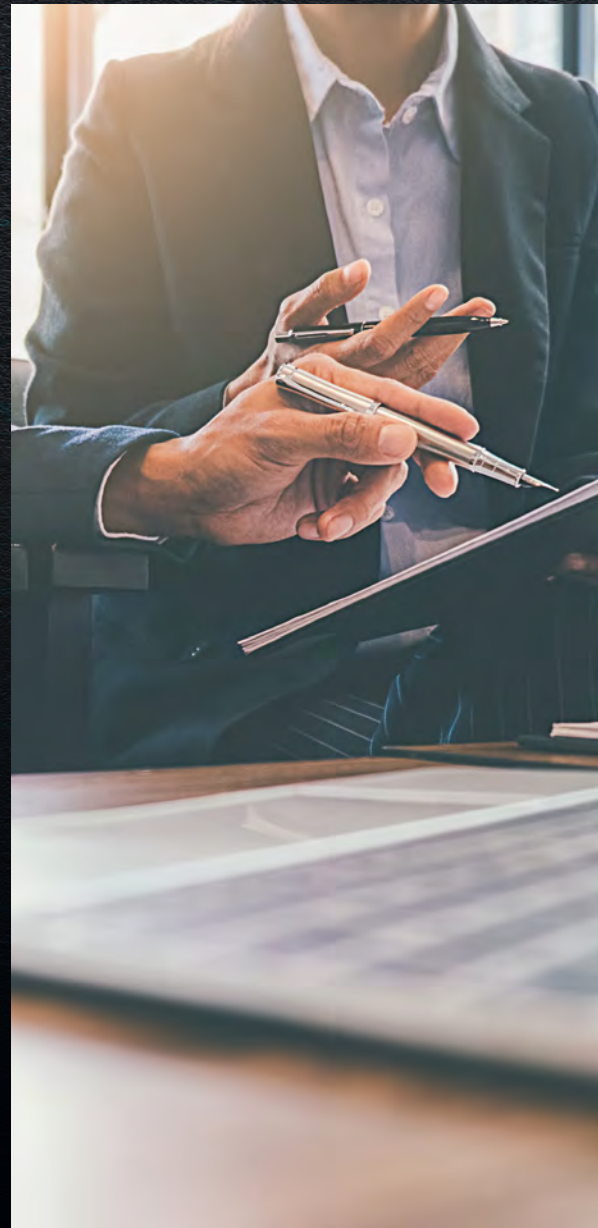
The Digital Transformation Begins

Let's be real, great MSPs can no longer just be "the IT guys"; you must be a Strategic Business Partner. Offering ImpertoAI Marketing Operating System allows you to lead the conversation on digital transformation, moving into the core of how their clients generate revenue.

5

Reduce Churn Through Business Value

While Clients rarely fire an MSP, it does happen. Guard against that by providing a solution that directly assists in lead generation (prospecting), customer retention (newsletters) and revenue generation. Doing that moves you from being a vendor, to an indispensable growth Partner!



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"...this is communicating not just talking...ImpertoAI puts my message exactly where my clients are listening."

"These guys don't just talk, they deliver. I couldn't image a better Partner..."

6

From Customers to Vocal Raving Fans

Watch the business expand through the simple automated use of "Thank You's" and "You Are Appreciated" notes for renewals and referrals. Timely. Efficient. Consistent. Every great moment starts with "Hello", but most importantly, ends with "Thank You".

7

Unified Single Pane of Glass Communications

Most Customers are drowning in a fragmented mess of tools. ImpertoAI provides a single interface that consolidates all marketing and communication workflows into one AI Marketing Operating System engine, simplifying the "tech stack" for the customer. Something everyone can love.

8

Solve The Customer Challenge & Grow

Every Business has the same challenge...how to generate one more prospect, customer and deal. Help solve their problem and embed yourself within the Customer operation by delivering a solution not simply a tool. By embedding ImpertoAI, solve a major business pain point...content paralysis while enabling their clients to look professional across all digital channels with minimal effort.

9

When You Win, We Win Results

Our outcomes speak for themselves. When you partner with ImpertoAI, you are aligned with a Company and a solution that solves real problems. We go together...we stay together.

10

Because it's Fun!

After all, who wants to hang out with folks that are as much fun as a tax auditors waiting room!





CONTROL



YOUR VOICE



EFFICIENCY



MESSAGING



DELIVERY



CONVERSION



ENGAGEMENT



SCALABILITY



CONSISTENCY



FUN!

Contact Us!



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*"Rockstars every one.
They made a world of
difference in our
approach to expanding
the agency..."*