TOP 10 REASONS TO LOVE INSURANCE & IMPERTO

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In life, sports, and business, choosing the right partner is a huge decision. At ImpertoAI we get it. Choosing the right one is rewarding impactful and amazing. Choosing poorly can be the equivalent of a daily root canal... without happy juice.

1

One Platform. Every Channel.
One screen, one dashboard, one consistent way to get it right.
A single ImpertoAI dashboard provides you the ability to manage email, text, social, short form video and imagery, all from one simple interface with your desired brand and tone. No juggling logins, no wasted time.

2

Cross Sell...Up Sell...Just Keep Selling
ImpertoAI can automatically launch educational campaigns to policy holders to ensure coverages for the "toys". Whether it be boats, RV's or bikes, send the note that paves the way for one more policy!

3

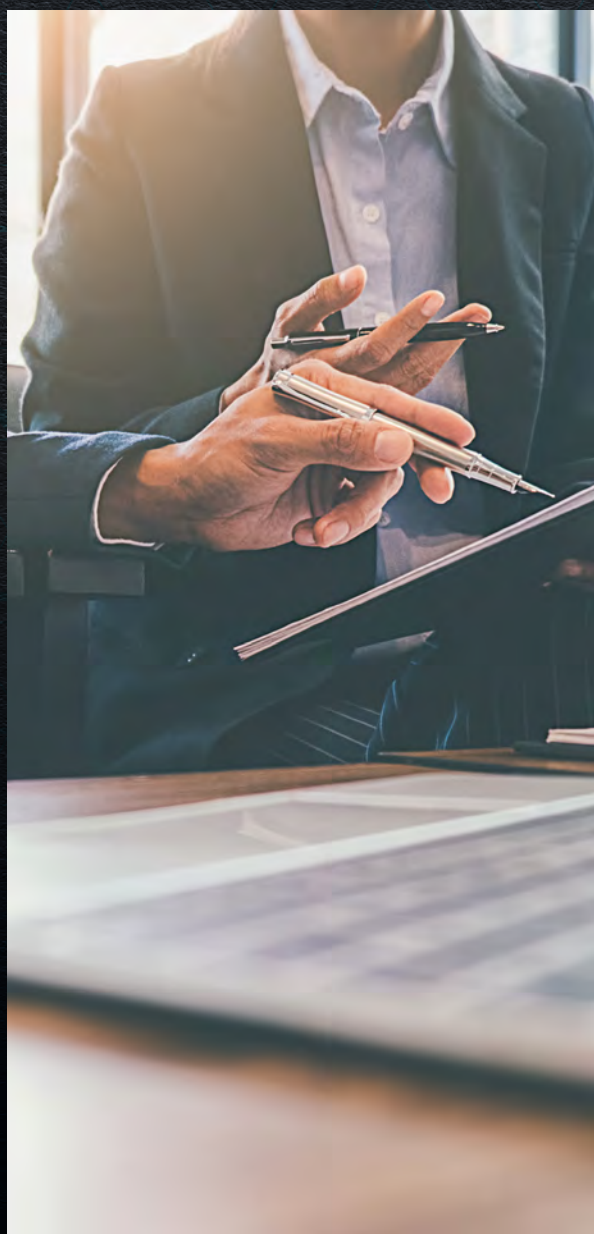
Master Your Market
You have worked hard to build an amazing book of business. Building that success has always been about expertise and empathy. Show them both off with high tough communication campaigns ensuring renewals, expansions and timely payments that keeps everyone rolling!

4

The Right Message at the Right Time Nurturing.
Everyone needs to sleep, but the demands for growth do not ever stop. ImpertoAI can handle web leads and social post requests while you step back and recharge for another amazing day of success.

5

Talk to Partners & Employees... Wherever they may be.
Sometimes, the timely email, the targeted internal message, can do as much to drive growth as a dump truck full of new leads. Use the same ImpertoAI engine to send updates, tips, tricks, and praise to employees and Partners alike. After all, a pat on the back feels really awesome!



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"...this is communicating not just talking...ImpertoAI puts my message exactly where my clients are listenting."

"These guys really get it...having experience in our Industry made all the difference.."

6 ***From Customers to Vocal Raving Fans***

Watch the business expand through the simple automated use of "Thank You's" and "You Are Appreciated" notes for renewals and referrals. Timely. Efficient. Consistent. Every great moment starts with "Hello", but most importantly, ends with "Thank You".

7 ***Do What You Do Best...***

Chances are your life long business dream had nothing to do with paperwork and administration. You've built a career on solving problems while doing great things for others. Spend more time doing that, and let ImpertoAI take the burden of messaging, communicating and even boasting of your great deeds from your daily workload.

8 ***Scale the Business not the Headcount.***

The world of Insurance can be a wickedly hard place to grow a business. But relationships matter and every one starts with "Hello". Say it more often and watch the results scale. Utilizing ImperatoAi can make all of your communication consistently feel local, trusted and informative without adding "burnout" to each and every day.

9 ***An ROI in Hours & Days...Not Months & Years***

The focus is simple. The goal is obvious. Find another customer, policy and binding. It is what makes growth a reality. Having Top Of Funnel & Back End Retention together often means an ROI measured in a mere few days!

10 ***Because it's Fun!***

After all, who wants to hang out with folks that are as much fun as a tax auditors waiting room!

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CONTROL | YOUR VOICE | EFFICIENCY | MESSAGING | DELIVERY

CONVERSION | ENGAGEMENT | SCALABILITY | CONSISTENCY | **FUN!**

"Rockstars every one. They made a world of difference in our approach to expaning the agency..."

Contact Us!

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