

## ALL ABOUT US



### VETERAN LEADERSHIP

As a really cool emerging Company, ImpertoAI is comprised of wily veterans with remarkable track records of success. With multiple IPOs as well as M&A exits under our belts, our domain expertise in Sales & Marketing best practices adds to our everyday entrepreneurial spirit, determination and passion for success.

ImpertoAI helps growth-oriented Companies communicate smarter with consistent, AI-powered messaging that matters. Driven by one simple mission: to unlock potential through the power of Communication and Artificial Intelligence, ImpertoAI bridges the gap between sophisticated technology and everyday ambition to ensure and clear, focused, efficient messaging for Client, Customer and Employee alike.

## WHAT WE DO



### MULTI- CHANNEL AI MARKETING

With about a billion-man years of experience under our belts, we understand that every business, in every industry, in every geographic corner has the same challenge... how to cut through the noise and deliver an effective message of clarity for fun and profit to prospects, customers, partners and employees alike.

Equipped with business superpowers and dedicated to using them for good, ImpertoAI helps defeat the challenges of noise and confusing nonsense to deliver clear, concise and creative messages to those that help fuel and drive your business. No matter the channel, no matter the time or location, ImpertoAI helps relieve your already jam packed schedule by easily developing delivering optimized messages to your desired audience.

You have built a great business ... you know it inside and out. But that doesn't mean you are really looking forward to another blank sheet of paper and a long night trying to figure out what write, test email, record pr post to help grow your business. Ditch that constant struggle and create messaging that matters and cuts through the market noise without adding more staff, headaches or expense. ImpertoAI delivers the clarity and messaging you need. It's what we do!

## THE COMPANY



### U.S. BASED

As an Entrepreneur, running a business is hard. Running one profitably can be brutal. Lots to do, not enough help, never enough time! Yup, been there and that is exactly why ImpertoAI came into existence. Being able to see the dream, build a viable path to get there and communicate the dream is daunting. ImpertoAI helps drive clear, concise message that matters to your business by keeping people engaged, new opportunities developing and a positive process for success streamlined. Our AI based solution takes the hardship of creativity away, making the telling of the Entrepreneurial story fun again – without losing sight on great operations and profit.

ImpertoAI has been a dream conceived, built and designed from decades of running some of the most profitable companies in America. We deliver Expertise as Software that makes communicating via messaging, posting, imagery and video smooth efficient and professional.

## Why ImpertoAI?



SCALABLE

### Your Thoughts...Your Message... Your Business.

No cookie-cutter generic strategies here. Theory and “I think so?” are meant for academia – not growing business’ that strive for growth and profit. We help communicate your unique value that matters, in the tone that fits your style and delivers to the audience that matters to you. Simple. Straightforward. Timely.

### A Track Record of Success.

It’s simple, We’re committed to delivering measurable value, quickly, efficiently and cost effectively. Having led some the largest sales & marketing organizations in the World, we know how important it is to communicate effectively. Talk to your audience, easily, efficiently and where they thrive.

### Because We're Fun!

After all, who wants to hang out with folks that are as much fun as a tax auditors waiting room!?

## ImpertoAI



ROI-BASED

At ImpertoAI, we get it. We not only understand the Entrepreneurial way, we've lived it since the wheel was invented! Steeped in hands on Sales & Marketing expertise, we've been through the life cycle of building companies and just how hard it can be.

ImpertoAI delivers technology-based solutions that make communicating easier than hirings staffs of hundreds and sending them door to door for a meet and greet. Our AI based messaging solutions permanently eliminate writers block while doing the heavy lifting of placing the message in the optimal channel and format for prospects, customers, partners and employees alike.

Deploying proven methodologies that eliminate the mundane, the tedious, and the stressful, ImpertoAI helps keep the message clear, tailored and focused so that you can do what you do best...

### Run A Great Business!